

PRESS KIT
BARRIÈRE



BARRIÈRE

A FRENCH SAGA

1912-1962

François André: creating “resorts” in Deauville and La Baule

In 1912, Eugène Cornuché, then director of the Trouville casino started constructing the Deauville casino, then the Normandy Hotel, to compete with Trouville-sur-Mer, the small seaside resort, very popular with Parisians. At the end of the Great War, the resort soon attracted again its clientele and the casino accommodated the most famous celebrities of the Roaring Twenties - Coco Chanel, André Citroën or the Rothschild family. Meanwhile, François André, his partner, got involved in the creation of La Baule resort, on the pattern of Deauville, with the construction of the Hermitage Hotel in La Baule, inaugurated in July 1926. In 1927, François André succeeded Eugène Cornuché at the head of the “Société des Hôtels et Casino de Deauville” (SHCD) and, the same year, undertook the construction of the Golf Hotel in Deauville, then of the golf course adjacent to it in 1929, together with architects Tom Simpson and Henri Cotton. He became the friend of Kings, the regular guest of Princes, artists and politicians. A consummate entrepreneur, he invented modern tourism by creating the concept of “resort à la française”, combining in the same location a casino, hotels and sports facilities.

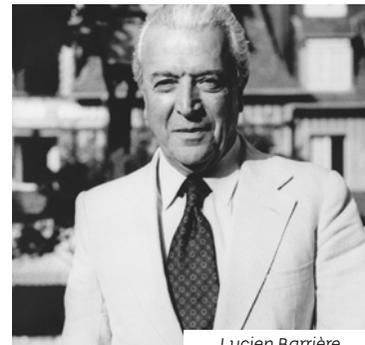
1962-1990

Lucien Barrière: the formation of the Group

In 1951, Lucien Barrière, nephew to François André, joined his uncle in the family enterprise. When François André died in 1962, Lucien Barrière took over the governance of the group. Constantly mindful of upholding tradition and of preserving the prestigious resorts bequeathed by his uncle, he embarked on a project to modernize the Group. In 1980, Lucien Barrière created the “Société Hôtelière de la Chaîne Lucien Barrière” (SHCLB) including the hotels and the La Baule Casino, with a view to federating all the establishments he owned. Like François André, who had made his mark in his days by opening the casino doors to women, Lucien Barrière very soon stood out like a great precursor. He rehabilitated the Majestic Barrière Hotel in Cannes, developed the group by purchasing new establishments in Trouville, Dinard, Royan and Enghien-les-Bains, had nine holes added to the Golf course in Deauville, where he managed to get Brigitte Bardot and Gunther Sachs, the mythical couple, to settle, and had the greatest names of High Society as guests in Deauville. In 1975 Lucien Barrière also contributed to the creation of the “American Cinema Festival” in Deauville. Having been granted the authorization to install the first slot machines, he placed them in two of the casinos of the Group, Cannes and Deauville. Unfortunately, he did not have the time to behold the public's craze for the first one-armed bandits and died in September 1990.



François André



Lucien Barrière



Diane Barrière-Desseigne



Dominique Desseigne

From 1990

Diane Barrière-Desseigne consolidated the Barrière legend and Dominique Desseigne, as early as 1997, pursued the work initiated by his wife and gave a new dimension to the Group

At the beginning of the 90s, Diane Barrière-Desseigne succeeded Lucien Barrière, her father, and initiated major rehabilitation projects (the three Hôtels Barrière in Deauville, the Hermitage Barrière and the Royal Barrière in La Baule, as well as the Majestic Barrière in Cannes). She conferred to the group this inimitable Barrière style, by starting a long collaboration with decorator Jacques Garcia, with her husband's support.

A strong-willed, elegant woman, she inaugurated the new generation of firm-handed women CEOs, promoting a more modern management. In 1995, Diane Barrière-Desseigne fell victim to a most grievous plane accident, and from 1997 Dominique, along with his wife, co-managed the “Société des Hôtels et Casino de Deauville” (SHCD) and the “Société Hôtelière de la Chaîne Lucien Barrière” (SHCLD). Spurred on by them, in 1998 the SHCD acquired the prestigious Fouquet's Brasserie on the Champs-Élysées in Paris and its brand name. Her dream of having an Hotel there was realized by her husband in 2006 with the Hotel Fouquet's Barrière.

Diane Barrière-Desseigne died in 2001 from her accident. Heading the group single-handedly since 2001, Dominique Desseigne has directed the group through a strategy of growth and modernization.

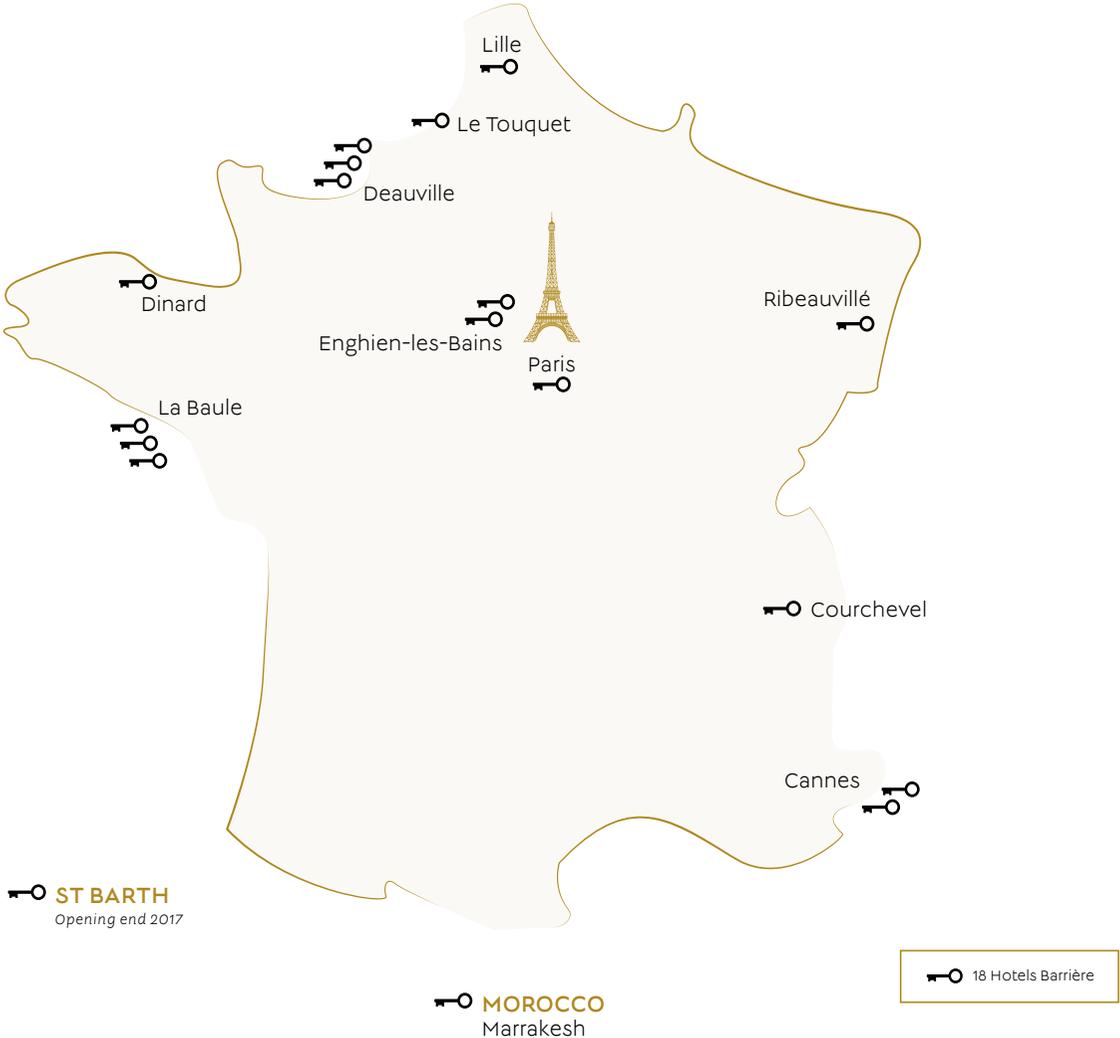
Dominique Desseigne is moving the group towards sustainable innovation, by diversifying it and anticipating his clientele's new trends and desires, in each one of his businesses, casinos, hotel and catering industry and by initiating the first international developments.

Barrière group now consist of 34 casinos* and 16 hotels** (4 leading Hotels of the World, 1 Relais & Châteaux). Situated in world famous tourist resorts, the Resorts Barrière are exceptional tourist destinations.

* including one in construction in Abidjan (Opening end of 2016)

** including one under construction in Courchevel (opening end of 2016)

BARRIÈRE RESORTS



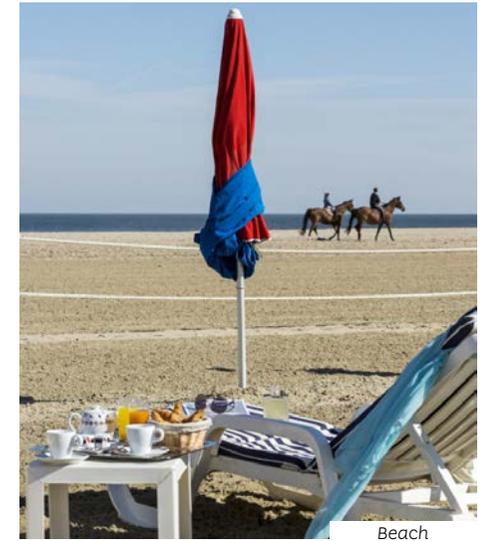


«Les Planches»

NORMANDY

DEAUVILLE

From the green slopes of the Pays D'Auge to the smart-looking Deauville boardwalks, all invite you to live intensely. Don't miss: the D-Day beaches, the Anglo-Norman castles, the Cider and Calvados Route, the American and Asian Cinema Festivals, the Honfleur harbour and Pays d'Auge Manor Houses... Under a sky as mottled as its meadows - only two hours from Paris.



Beach



Golf Barrière

BARRIÈRE DESTINATION

2 Barrière Golfs, 3 Barrière Hotels in the heartland of apple-trees, mythical restaurants on the boardwalks with its intimate recesses recently inaugurated (the Hotel Barrière Le Normandy Caviar Fouquet's or the Potinière and the Casino Barrière Deauville homemade ice-creams), tennis courts ... An historical Barrière resort which combines in one single destination all the excellence and age-old savoir-faire of the Group.



Casino Barrière

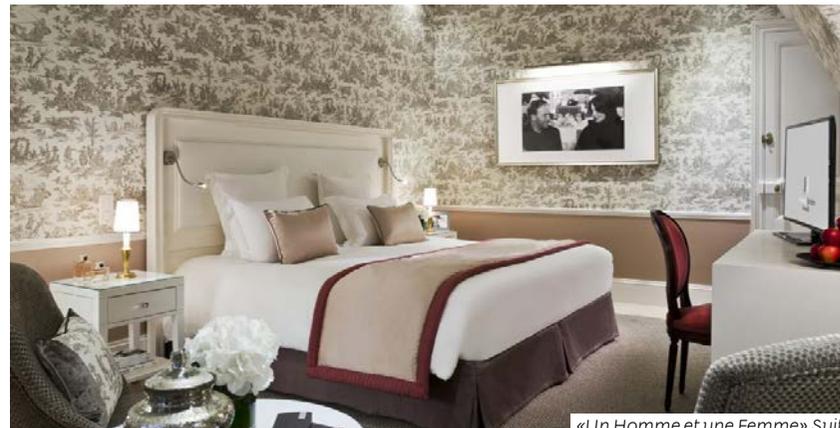
HÔTEL BARRIÈRE LE NORMANDY



Presidential Suite Terrace



The «Cour Normande»



«Un Homme et une Femme» Suite

Le Normandy has been reigning majestically over Deauville since 1912 through its sheer character. Gabrielle Chanel attracted by its personality opened the first shop there in 1913, selling hats and beachwear. Without it, the Anglo-Norman style might seem pompous. With it, it becomes gently chauvinistic. Jacques Garcia has recently signed the decoration of public spaces. From tiles to roofs, from windows to chimney stacks, from balconies to terraces, time-honoured patina enhances its value: it bears the stamp and hallmark making it immediately recognizable. A genuine Anglo-Norman villa, the hotel boasts about hundred different finials, typical ornaments of great Norman dwelling places. Claude Lelouch shot the movie "A Man and a Woman" there in 1965. Today one of the freshly renovated suites by Nathalie Ryan is named after the movie title. The hotel 100m² (1,076 ft²) Presidential Suite opens onto a 50m² (538 ft²) terrace gingerly placed above the Norman yard, the so typical Normandy Barriere garden!

- 271 rooms and suites
- 2 restaurants and bar
- Private swimming pool

HÔTEL BARRIÈRE LE NORMANDY



Bar



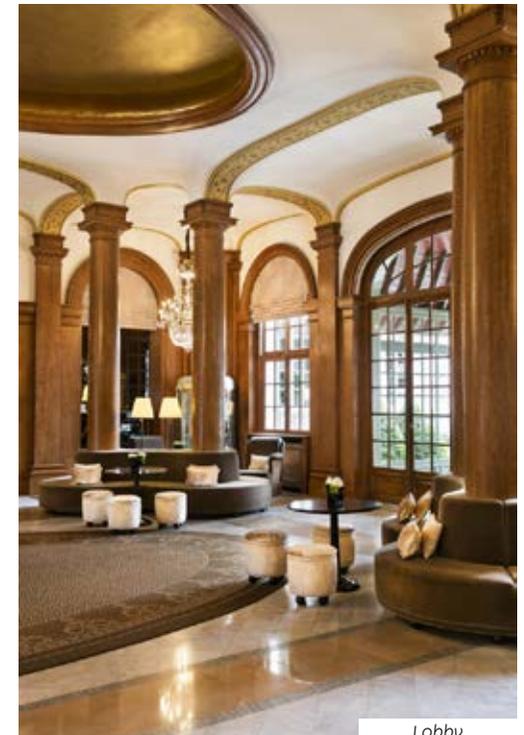
Presidential Suite



Bar



Presidential Suite



Lobby

HÔTEL BARRIÈRE LE ROYAL



It is the Prince of Deauville, built on an Eiffel metal structure. When it opened in 1913, the hotel was a trailblazer with its 400 rooms all equipped with bathrooms, electricity, rational ventilation, central heating and telephone. Francois André's stroke of genius! It is also the American movie stars' hotel, with a lot of suites carrying their names - from Elizabeth Taylor to Susan Sarandon or Meryl Streep. Michael Douglas met Catherine Zeta-Jones there in 1998.

Majestically facing the sea, the Royal is one of the first palaces to have been built 100 years ago now, to be a ... Palace.

Its sheer elegance is noticeable in our staff's welcome and gastronomy, which is one of the hotel's hallmarks. Rooms and suites decorated by French designer Jacques Garcia and talented Nathalie Ryan become the jewel boxes of valued stays. Roomy, elegant, cosy they greet you with a hushed luxurious welcome. They are privileged places, imparting an atmosphere of comfort and refinement, overlooking the sea or the city roofs. Suites 216, 416,616 located on the 2nd, 4th and 6th floors of the hotel - all three consist of a 50 m² (540 ft²) bedroom, with bathroom and large dressing room and a 50m² (540 ft²) separate living room, including an exceptional view on the sea.



Lobby



Presidential Suite



Presidential Suite

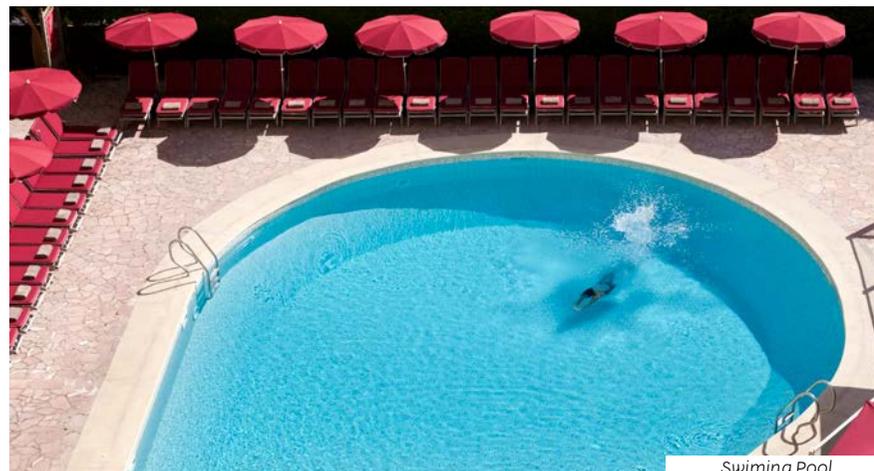
HÔTEL BARRIÈRE LE ROYAL



Elizabeth Taylor Suite



Meryl Streep Suite



Swimming Pool



Meryl Streep Suite

It's through a large 100 m² (1,076 ft²) private garden bathed in the Côte Fleurie sunlight that one can assess the exceptional character of such a suite: the Suite Royale. Inside, Jacques Garcia's pure lines convey a harmony between the living spaces: a 42m² (452ft²) library "à la française", a 23 m² (247ft²) dining-room. The Suite Royale can also be linked to three bedrooms located upstairs, which offers the possibility of creating a 200 m² (2, 152 ft²) thoroughly private duplex.

- 222 rooms and 31 suites
- Restaurant and Bar
- Fitness Center



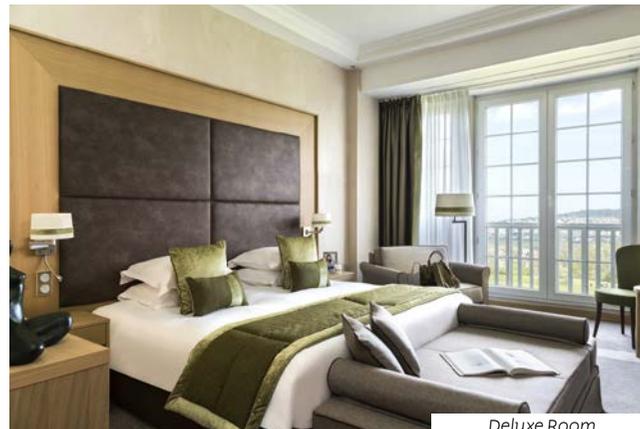
Hôtel du Golf

HÔTEL BARRIÈRE HÔTEL DU GOLF

Legend has it that in 1928 François André drew with the tip of his famous umbrella the outline of what was to become Hotel du Golf. The hotel has reinvented itself in 2014 to write a new chapter in its history: an extensive renovation entrusted to Chantal Peyrat. Mural frescoes, portraits of illustrious guests, gigantic sculptures of horses and apples, Tartan wall-to-wall carpeting, and Chesterfield furniture set the Anglo-Norman tone. A contemporary elegant style for exceptional moments, between calm and serenity - a renovation carried out on the "casual chic" theme. The hotel is situated right on the golf course, perfect for golf aficionados.



Bar



Deluxe Room

- 171 rooms, including 10 junior suites (4 rooms and one suite with disability-friendly access).
- 3 restaurants and bar
- Outdoor heated swimming pool, Hammam, Sauna, fitness room, 3 tennis courts
- Deauville Barriere golf course and its Clubhouse
- 11 meeting rooms

L'HÔTEL DU GOLF



Suite



Lobby



Suite



Bar



La Baule

BRITTANY

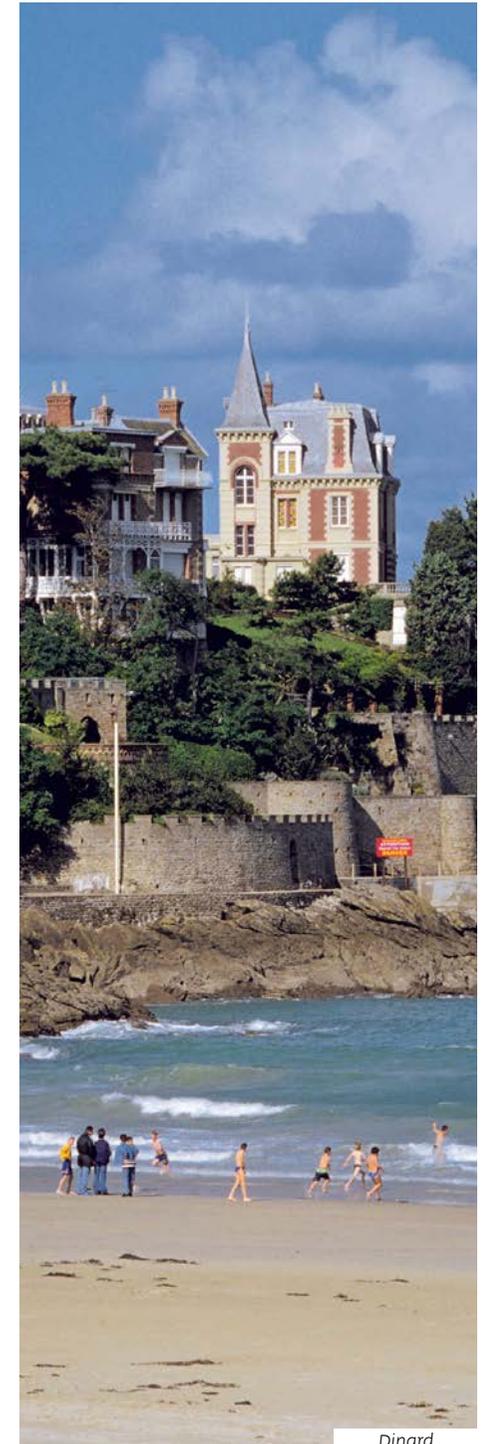
LA BAULE & DINARD

Situated 3 hours from Paris, between pine trees and turquoise sea, the most famous bay in the West makes La Baule the Queen of resorts, henceforth listed as one of the nicest bays in the world. Benefiting from mild temperature, nature flourishes with its fabulous bird sanctuary in the Regional Briere Preserve or the Guerande Salterns...

On the outskirts of its age-old forests, its Emerald Coast slumbers with its elegant holiday resorts, among which Dinard is the jewel, graced by all its "Belle Epoque" villas which quicken every year with the start of the British Film Festival and nautical sports, while travellers enjoy seafood and salty sea-air.

BARRIÈRE DESTINATION

From St Malo to Dinard, from La Baule to Ouistreham ...the Atlantic Coast stretches its boundless beaches for those who come to practice nautical sports, horseback riding, tennis, golf... or just to get a break. Casinos Barrière, tennis club, international golf, Thalasso, long walks, bike rides: this is a bracing delectable destination with four Hotels Barrière to choose from.



Dinard

HÔTEL BARRIÈRE L'HERMITAGE

Built in only 8 months in 1297, its half-timbered façade, its sloping roofs, characteristic of Manor Houses and large Belle Époque holiday estates, are not the only hallmarks of the Hôtel Barrière L'Hermitage. In the serene La Baule landscape, they emphasize a lifestyle and a simple elegance that you find even in the few steps leading onto the sand beach, beyond the terrace and the two heated sea-water swimming pools. Its wonderful openings and extensions, under the soft ocean light, invite us to embark and set off on a short calm cruise, which Agha Khan, Winston Churchill, Aristotle Onassis and many others took, in their age. The Suites - renovated in 2013, on the 1st, 4th and 5th floors (Presidential and Executive Suites, from 85m² (914 ft²) to 60m² (645ft²) - have been designed by Pierre-Yves Rochon.

- 190 rooms and 10 suites
- 4 restaurants and bar
- Seawater swimming pool



Hôtel Barrière L'Hermitage



Suite



Breakfast

HÔTEL BARRIÈRE L'HERMITAGE



Lobby



«Eden Beach» Restaurant



Suite



Suite



Hôtel Barrière Le Royal

HÔTEL BARRIÈRE LE ROYAL

The construction of the building dates back to 1895; after being first a hospital, it became a hotel in 1902. The soft neo-roman architecture of Le Royal, built in 1896, exudes a subtle blend of British comfort and sea-bathing memories through its wood-panelling, its mouldings, its “conciergerie”, all around the hotel. It was the time of “La Belle Epoque”, when people came on holiday. Today, the nuances of the decoration discreetly stress this heritage, which adds a feeling of unfamiliarity to the prevalent stillness. The guests are given a personalized greeting to open a parenthesis of well-being, before being offered a program of care organized with them and for them. Le Royal closes on 2 November 2014 and reopens on 2 April 2015. It will take a few winter months to pamper its atmosphere and imagination, in a decor designed by Chantal Peyrat, to offer an atmosphere and a “Royal greeting” perceptible from the fabric in the rooms to the lighting in the lobby. 87 rooms 41 communicating rooms, including 15 suites with the possibility of making two over 100 m² (1,076 ft²) apartments, a thoroughly renovated Thalasso therapy centre; more than hotel, a new living experience will open its doors.



Bar



Fouquet's La Baule

- 72 rooms, 35 overlooking the sea
- 15 suites
- Three restaurants and bar
- Thalgo Center

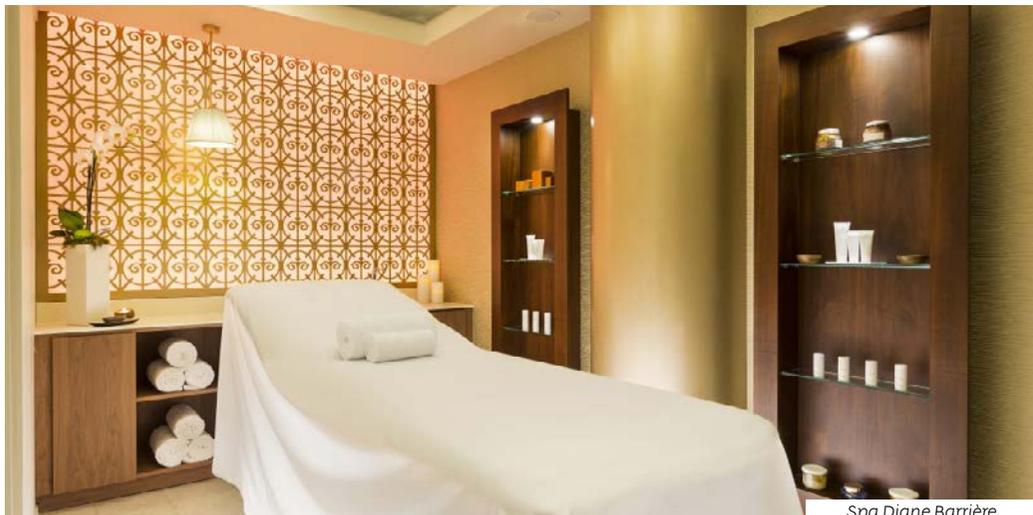
HÔTEL BARRIÈRE LE ROYAL



Bar



Deluxe Room



Spa Diane Barrière



Suite



Castel Marie-Louise

CASTEL MARIE-LOUISE



The Castel Marie-Louise is rooted in La Baule in a superb site facing the sea. It practices the spirit of an elegant welcome, simple and dynamic, underlining the charm of its character, representative of "Relais and Chateaux".

In this dwelling place, decorated by Jacques Garcia, comfort combines with modern fittings and feeds on the congeniality and space provided by its windows, balconies, terraces opening on the Atlantic, sheltered from autumn winds and protected from the summer sun by an age-old pine grove. It used to be the personal home of François André, the founder of the group, which he named after his wife: Marie-Louise.



Bar



Lobster



Deluxe Room

- 29 rooms and two suites
- 1 restaurant with 1 Michelin star

HÔTEL BARRIÈRE LE GRAND HÔTEL



Le Grand Hôtel

Since 1859, its white, majestic façade overlooks the St Malo bay. It was the first hotel built in what was to become the “so British” seaside resort on the Emerald Coast and the oldest hotel in the group. It was first named Hotel Dinard before becoming Le Grand Hôtel. A hotel as mythical as its guests: in 1957 the movie “The Vikings” was released - Kirk Douglas and Tony Curtis used to patronize the hotel bar. The exceptional hotel was decorated by Chantal Peyrat.

- 88 rooms and one suite
- 1 restaurant
- 1 bar facing the sea
- 1 well-being Centre (fitness, sauna, Hammam, Spa Parlours - Cinq Mondes and Phytomer).
- 11 meeting rooms in natural daylight (seating up to 180)
- 1 Gala room
- 1 casino



Bar



Suite



Arc de Triomphe



Champs-Élysées

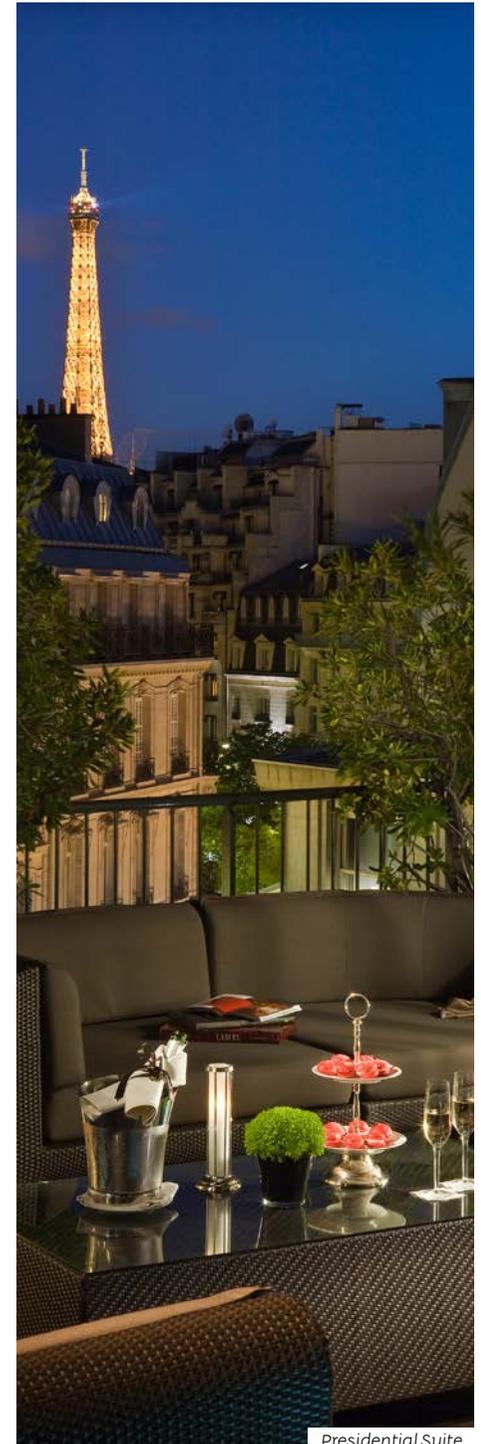
ILE-DE-FRANCE

PARIS

Paris is a festival, an exhibition, a garden, a café, a Spa, a shopping center, an opera ... a whirlwind of culture and lights - magical by night and glorious by day. You can fly away to the top of the Eiffel tower, then go to the Sacré Coeur, Notre-dame, the Louvre or the paving-stones of St Germain-des-Prés. Paris is the capital of culture par excellence.

BARRIÈRE DESTINATION

Paris embodies the French art of living. The Fouquet's brasserie on the Champs Elysées are its ambassadors. Its venues are today "a must", such as "la Petite Maison de Nicole", where prevails a unique Mediterranean atmosphere. Across Louis Vuitton shop, the Hôtel Barrière Le Fouquet's, built around the historical Fouquet's, is a haven of peace right in the heart of the mythical Golden triangle of the French capital. The famous architect Edouard François took up the challenge of converting five ill-assorted buildings into a harmonious, creative entity, while reinventing Haussmannian architecture. The decoration entrusted to Jacques Garcia evinces dashing luxury and thoroughly revisited French tradition.



Presidential Suite

HÔTEL BARRIÈRE LE FOUQUET'S



A world famous name, a mythical place opening onto two prestigious avenues, the most famous being regarded as one of the most beautiful in the world – the Champs-Élysées. And yet the Hôtel Barrière Le Fouquet's remains a haven of peace, a cocoon carefully sheltered from the bustling city. The Presidential Suite on the fifth floor, with its 250 m² (2,700 ft²) seem to stretch along the Champs-Élysées. This suite is an interconnecting flat, “a railroad apartment”, bathed in the Paris daylight. The 5th floor of the Hotel Barrière Le Fouquet's can be entirely made private under the name “The Great Paris Suite”, with a total surface of 535 m² (5,760 ft²).

Last Parisian palace owned by a French family, it appeals by its discreetly designed esthetics, its garden right in the heart of the city, its Shiseido Spa or lounges that stand out like so many decors where time is suspended – an almost ideal definition of authentic luxury. At the Fouquet's restaurant, luxury lies not in appearance but in truth and care. In point of fact, regular guests will find on their favorite table, each time they visit, a silver napkin ring engraved with their names ... just like home.



Hôtel Barrière Le Fouquet's



Lobby



Desk

HÔTEL BARRIÈRE LE FOUQUET'S



The Cesar Gala dinner has taken place there since 1976, when the ceremony was created, under Jean Gabin's honorary presidency.

The Hotel Barrière Le Fouquet's has also become the favourite venue of cinema press attachés to organize their "press-junkets". The rooms are then converted into reception rooms where film casts come to present their feature films: Bradley Cooper, Jean Dujardin, Marion Cotillard, Omar Sy, François Cluzet, Jean Reno, Victoria Abril, Catherine Deneuve...

Jay-Z and Beyoncé are regulars and just love "la Petite Maison de Nicole", just like Robin Thicke or still Kim Kardashian and Kanye West, and lately Justin Bieber.

- 48 rooms and 33 suites
- 5 restaurants
- 3 bars
- 1 U Spa Barrière Shiseido



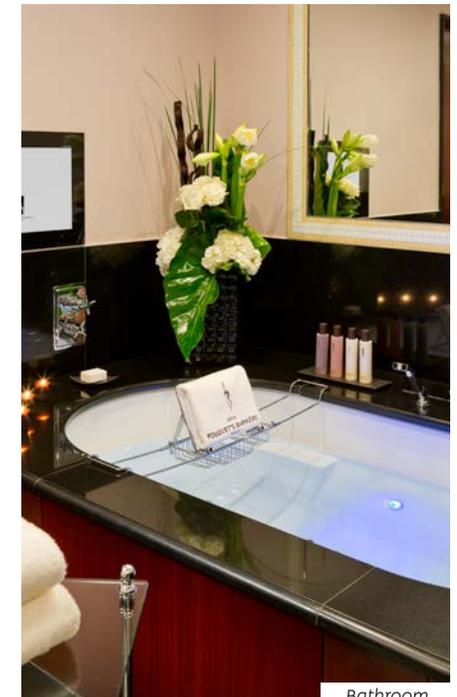
Suite



Presidential Suite



Suite



Bathroom



Presidential Suite

HÔTEL BARRIÈRE LE FOUQUET'S



Fouquet's



La Petite Maison de Nicole



Le Diane



Bar Marta

HÔTEL BARRIÈRE LE FOUQUET'S *****



Spa Diane Barrière by Shiseido



Spa Diane Barrière by Shiseido



Spa Diane Barrière by Shiseido



Spa Diane Barrière by Shiseido



Beach

THE FRENCH RIVIERA

CANNES

Cannes sapphire blue sea with its immaculate yachts, its shores lined with tall palm trees, its great luxury brand names on the Croisette avenue. Yet, nothing of Provence is lost: under a generous sunshine, the little markets filled with the fragrance of flowers and fruit delight those who enjoy walking amidst jasmine and oleander. At the table too, you can savour the unadulterated tradition of restaurants, where you enjoy fresh fish served with olive oil, ripened in the warm Mediterranean hinterland.

BARRIÈRE DESTINATION

The Hotel Barrière Le Majestic, with a décor inspired by the greatest cinema hits and the stars it has accommodated and still accommodates, boasts a cinema theater (3D) right in its midst. French dinner at the Fouquet's, with its menu drawn up with the assistance of Pierre Gagnaire or champagne, cocktails to the music of DJ on the beach, small mythical stuffed dishes from "la Petite Maison de Nicole" - the possibilities are endless. The private beaches of the Hotel Barrière Le Majestic, as well as those of the Hotel Barrière Le Gray d'Albion, are also venues for the summer festivities. The unique Spa my Blend by Clarins offer marvelous beauty care in its luxurious setting. You are not very far either from thrilling gambling, with two casinos, the "Les Princes" Casino Barrière and the Cannes Croisette Casino Barrière, with all kinds of slot machines and table games, spreading over 3000 m² (32,000 ft²).



Cannes Film Festival

HÔTEL BARRIÈRE LE MAJESTIC



In the heart of the French Riviera, the Hôtel Barrière Le Majestic, decorated by Pascal Desprez, is ideally situated on the Croisette avenue in Cannes. This mythical Art Deco Palace rises proudly in front of the Mediterranean Sea, just a stone's throw from the "Palais des Festivals", whose red-carpeted stairs stars climb each year. The "Festival de Cannes" Hotel has a contemporary style, while retaining its natural elegance, living up to its 5 star reputation. It boasts 2 unique penthouses on the 6th and 7th floor of the hotel. The 450m² (4,800 ft²) Christian Dior Suite has been decorated in the 30 avenue Montaigne style, the historical Parisian Designer's boutique. The Majestic suite on the top floor, a luxurious and spacious jewel box has a panoramic terrace and a private pool on the roof, offering one of the world's nicest views on the Cannes bay and the "Palais des Festivals" stairs. A private butler's services are exclusively devoted to the occupiers of these suites. François André, the founder of the Group turned the hotel into the epicenter of his empire by thrusting it into the media limelight. In 1927, in partnership with plane builder Louis Breguet, he made a bet of handing out to his foreign clients on the Croisette daily issues of The Times and the Daily Telegraph, fresh from the morning London press. There was not any Nice airport at the time.



Hôtel Barrière Le Majestic



Suite



Suite

HÔTEL BARRIÈRE LE MAJESTIC



Ponton



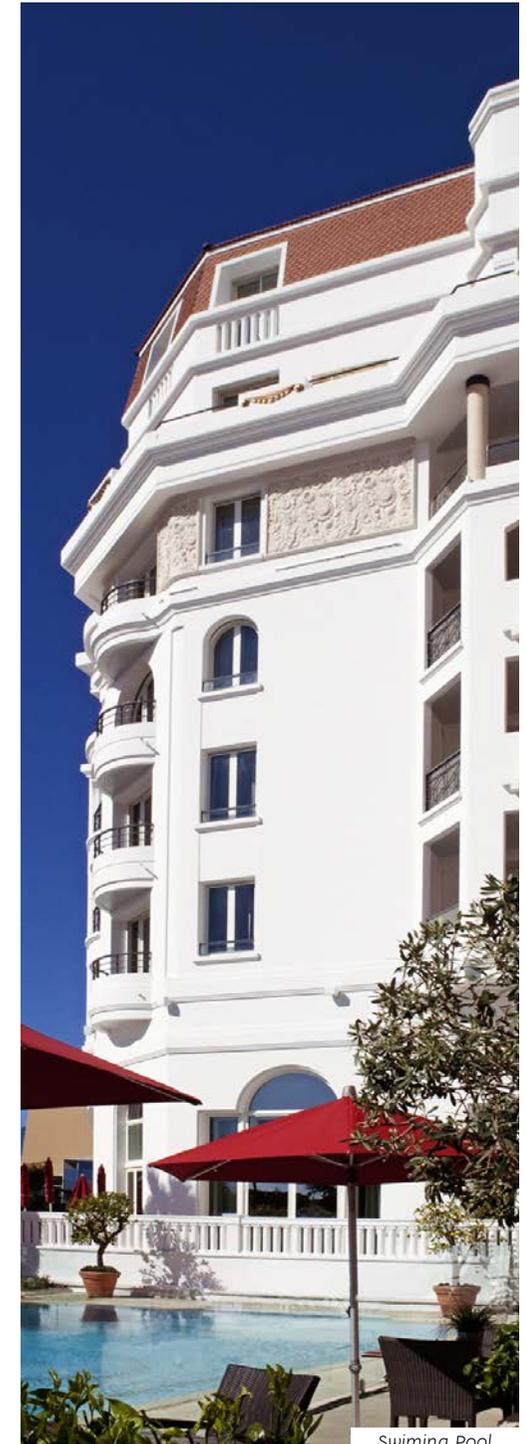
Spa my Blend by Clarins

François André had a hydroplane chartered to pick up the newspapers in Marseille-Marignane. A few hours later the plane landed in the Cannes bay and about 7:00 pm, cheered by a great many British people on holiday, the Times and The Daily papers were handed out. Lucien Barrière and Diane Barrière-Desseigne's dream of seeing two wings added to the building was achieved by Dominique Desseigne, after 3 years' work, in 2010.

- 265 rooms
- 82 suites and 2 penthouses
- 4 bars and restaurants
- 1 Spa my Blend by Clarins



Penthouse



Swimming Pool

HÔTEL BARRIÈRE LE MAJESTIC



Suite Majestic



Suite Majestic



Suite Majestic

HÔTEL BARRIÈRE LE MAJESTIC



Suite Dior



Suite Dior



Suite Dior

HÔTEL BARRIÈRE LE MAJESTIC



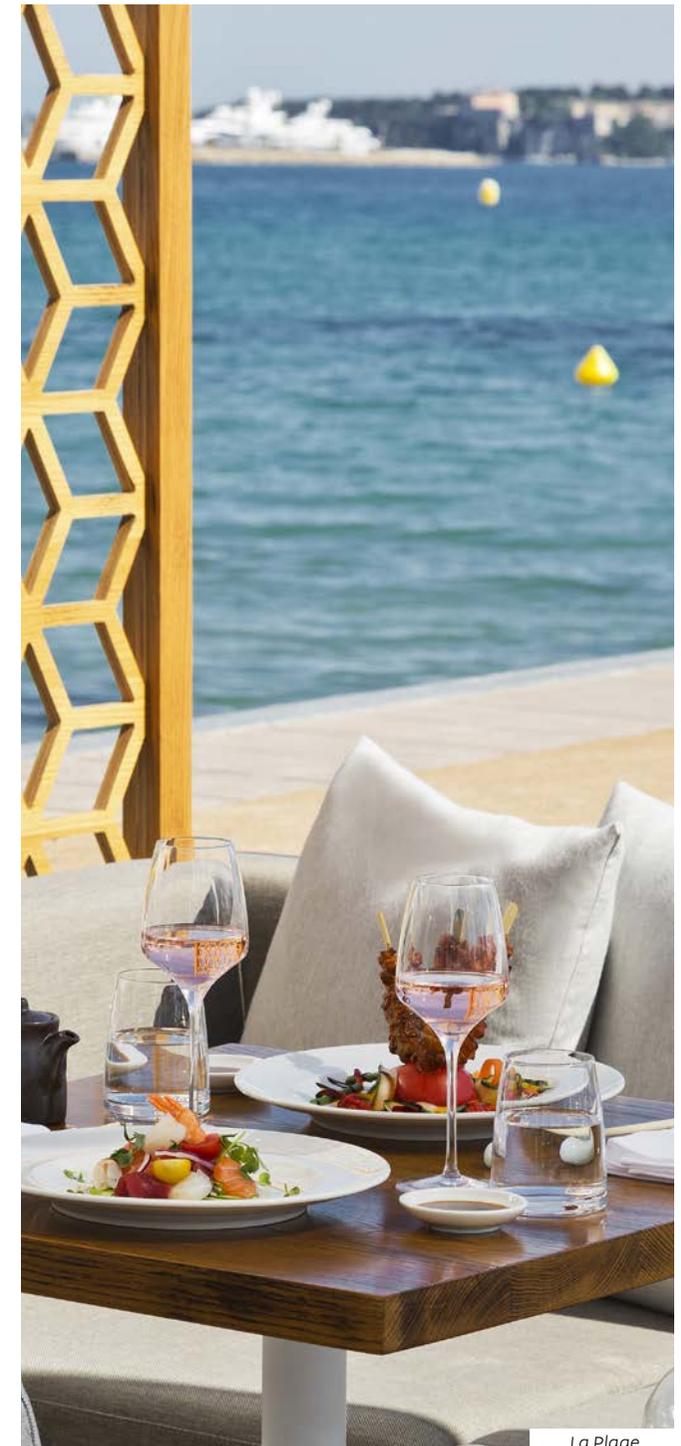
«Foie gras» by Pierre Cagnaïre



Fouquet's



La Petite Maison de Nicole



La Plage



Lobby



Suite



Restaurant

HÔTEL BARRIÈRE LE GRAY D'ALBION



Between the Croisette and the Rue d'Antibes, right in the heart of Cannes, the Hotel Barrière Le Gray d'Albion impeccable service appeals through its quiet elegance, its charm, its "chic" decoration, between modernism and traditional baroque.

The Hotel Barrière Le Gray d'Albion offers 199 rooms and suites decorated in a contemporary spirit and are fully fitted. "Albion" is none other than the ancestral name of England, the kingdom which chose for emblem the red rose of the Lancasters, which has been a great inspiration for the present decoration of the establishment, with its rose walls in the lobby and matching armchairs.

- 191 rooms and 8 suites
- 3 restaurants and bar
- Private swimming pool



Le Touquet

LE TOUQUET PARIS-PLAGE

Meander around the Parc de l'Estuaire's 42 hectares and explore its dunes, as well as the stunning bay at the mouth of the river Canche. Admire sights including the town's lighthouse, the covered market, the town hall and its famous belfry, and the villas typical of Le Touquet. Delve into the many pathways in the heart of the pine forests which stretch out alongside the sea... And discover the Côte d'Opale in a new light through a whole host of activities: sand yachting, drifting, windsurfing, kayaking, canoeing, horse riding, tennis and more! Le Touquet-Paris-Plage, which in the Roaring Twenties earned itself the nicknames «Garden of the English Channel», «Gem of the Côte d'Opale», and «Sporting Paradise», is a resort renowned for its lively and distinguished atmosphere. A meeting point between Paris, London, and Brussels, this town is beautiful in any season and offers every opportunity to pursue your passions.

A BARRIÈRE DESTINATION

With the subtle, salty fragrance of the coastal pines and warm sand of the dunes, Le Touquet-Paris-Plage cultivates a welcoming and bustling atmosphere. Amidst a Hôtel and Casino Barrière, a Spa Diane Barrière in collaboration with famous luxury brand Nuxe, and a Michelin-starred restaurant...the Resort Barrière Le Touquet stacks up all the assets needed to offer its clientele a perfect stay alongside the sea, golf courses, and forests. Nearby, enjoy a 45-hole golf course and the Palais des Congrès, which will be renovated in 2019 under the direction of architect Jean-Michel Wilmotte.



Casino Barrière Le Touquet

HÔTEL BARRIÈRE LE WESTMINSTER

In the heart of chic Le Touquet, Hôtel Barrière Le Westminster dazzles guests with its sophisticated luxury, timeless appeal, and contemporary comforts. Beyond the hotel's façade, which features décor in brick and white stone, Le Westminster accommodates 115 Rooms and Suites gifted with an elegant design and a view over Le Touquet, the park, or the lighthouse. The interior design created by Christine and Nicola Borella blends modernity with a 1930s feel. This luxury hotel, a gem of the Roaring Twenties, offers its guests a unique atmosphere which combines history, modernity, and gastronomy. Fall under the spell of its captivating magic...



Hôtel Le Westminster



Suite



Le Spa



Ribeaupvillé Vineyards



Lille

NORTH & ALSACE

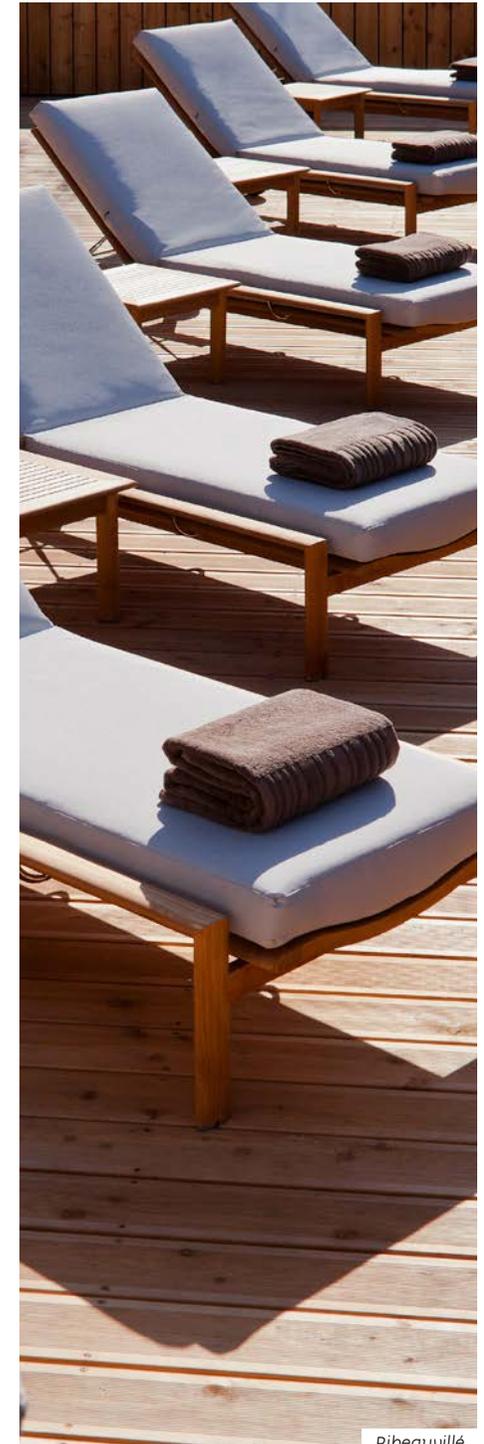
LILLE & RIBEAUVILLÉ

Classified as a City of Art and History, Lille palpitates in unison with other European capitals on the move: so close to Paris, London and Brussels, Lille has developed as a young, dynamic, multi-cultural city, which does not remove the past charm of the Citadelle Vauban, its spectacular Grand Place, its red and golden arcades and its Vielle Bourse (Old Corn Exchange). Both old and modern, Lille is first and foremost rich in human warmth, a mix of genuine feelings.

Situated in the heart of Alsace, at the crossroads of the three French-German-Swiss borders, at the foot of the Ribeaupvillé vineyard, with a magnificent view on the medieval castles, like the famous Haut-Koenigsbourg, the Resort Barrière Ribeaupvillé is a place of rest, well-being and absolute pleasure.

BARRIÈRE DESTINATION

A friendly destination. Natural surroundings in Ribeaupvillé, or urban ones in Lille, but a friendly welcome, which one does not forget. You have two modern Barrière establishments, which gather compelling leisure activities around a luxurious hotel. Gambling, theater (the theater in Lille, opened in 2010, can sit up to 1200 spectators, in addition to its performing celebrities) and beauty care, with a 3600 m² (39,000 ft²) balneotherapy complex heated in a natural way.



Ribeaupvillé

HÔTEL BARRIÈRE LILLE

It is an invitation to urban travel, to pleasure and discovery. Opened in late 2010, this jewel box designed by architect Jean-Paul Viguier rises like a glass cathedral at the heart of a definitely modern neighbourhood.

There, the traveler delights in the thoughtful gestures of discreet staff in a refined contemporary décor designed by Pierre-Yves Ronchon.



Hôtel Barrière Lille

- 142 rooms
- 3 restaurants and 4 bars
- 150 m² of Spa (sauna, hammam, beauty parlours)
- 1 theatre (1200 seats)
- 1 casino
- 8 meeting rooms (up to 150 guests)



«La Terrasse du Parc» Restaurant



Suite

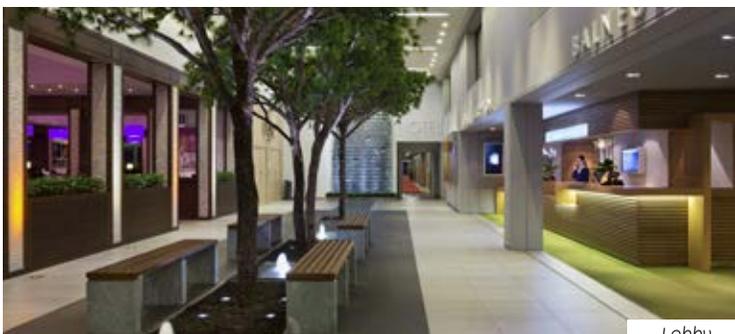
RESORT BARRIÈRE RIBEAUVILLÉ



Resort Barrière Ribeauvillé

A resort conceived around a hotel decorated by Vincent Alliot, a casino and a 3600 m² (38,700 ft²) balneo and Spa, a concept completely new in Alsace and France and at the heart of three countries: Germany, France and Switzerland.

The rooms radiate ambient clear, coloured tones. The plain, natural style of the whole, in tune with the surrounding nature, invites you to contemplate the Ribeauvillé vineyard and its most beautiful medieval castles along the "route des vins" and taste Pinot noir, Riesling or Gewürztraminer...



Lobby



Suite

- 56 rooms
- 2 restaurants
- 3 bars
- 3600 m² (38,700 ft²) Spa balneo space
- 1 large 280 m² (3,000 ft²) meeting room, adjustable into 4 70m² (750 ft²) rooms.
- 1 casino

HÔTEL BARRIÈRE LES NEIGES

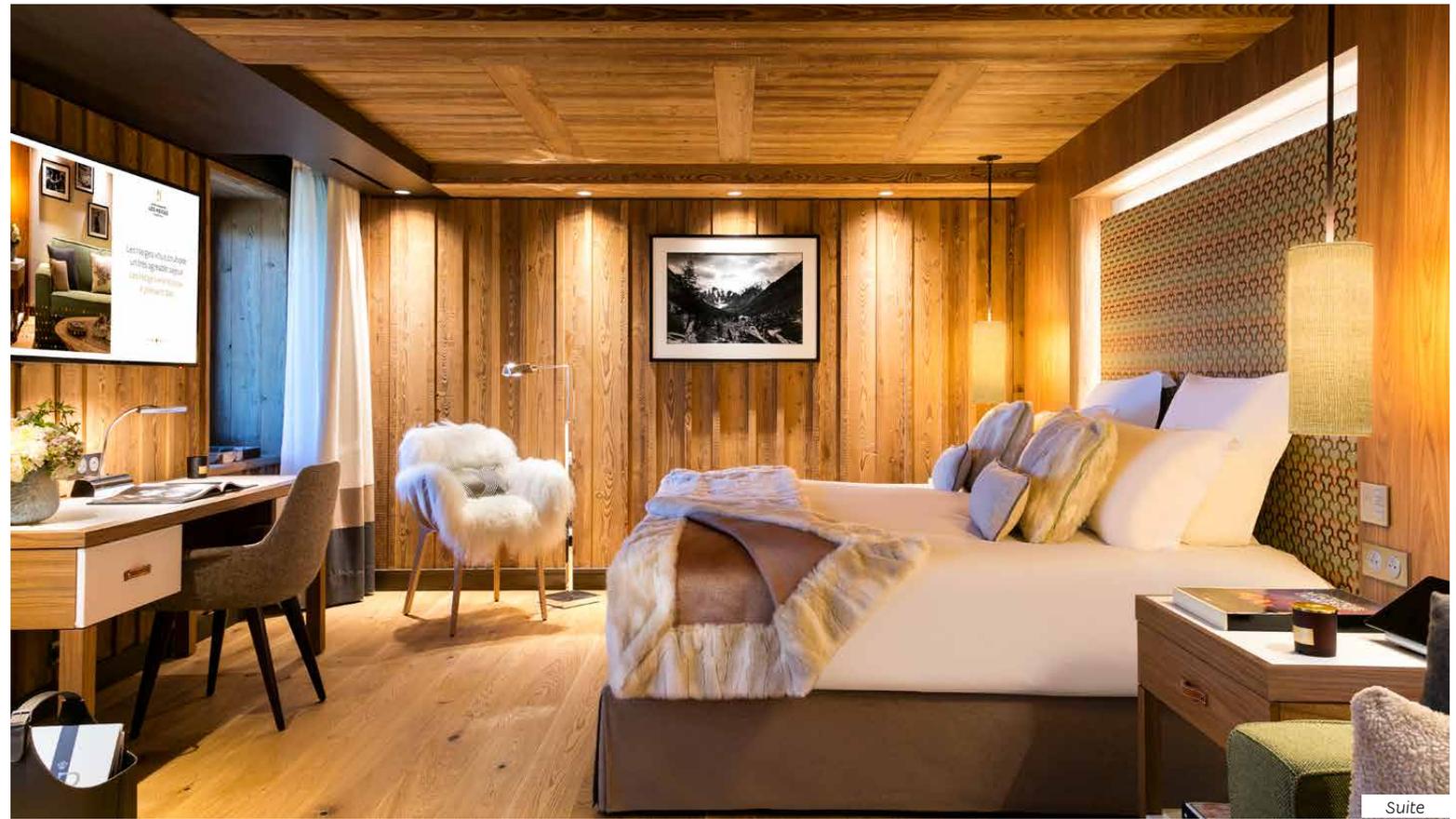


Nestled on the Bellecôte slope in Courchevel 1850, Les Neiges has all the sophisticated elegance associated with high-class comfort. With its 42 Rooms (35 spanning 42 m² each) and Suites (46 spanning 206 m² each), its luxurious 240 m² Ski Room, Petit VIP kids' club and two excellent restaurants, including a Fouquet's brasserie, relaxing and allowing your mind to wander is positively encouraged - especially with incredible views of the mountains and snow-covered pine trees around.

Featuring an expansive 1,000 m² Spa, as well as a 20 m swimming pool, an outdoor jacuzzi and a private projection room, the hotel is also perfectly equipped for leisure activities, relaxation and revitalisation, promising a heavenly experience on the slopes.

In the heart of Courchevel 1850, the luxurious Ski Room allows beginners and expert skiers alike easy access to the 600 km of ski slopes in Les Trois Vallées, the largest ski area in the world.

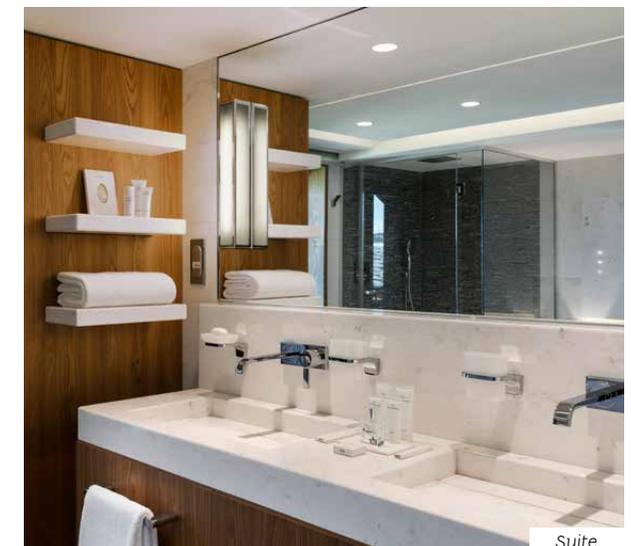
- 42 rooms and suites
- 1 Spa Diane Barrière
- 1 Club Petit VIP
- 2 Restaurants
- 1 Cinema



Suite



Suite



Suite



Hôtel & Ryads Barrière Le Naoura

MOROCCO

MARRAKECH

A sweet-smelling oasis in a desert cooled by fountains, gardens and tiled patios, Marrakech is a most unfamiliar destination. Each "souk" street perpetuates traditional craftsmanship, whereas Jemmâa El Fna square is vibrant with its busy markets. Marrakech, where the weather is nice and warm all year round, means also the luxurious palm grove, the Koutoubia mosque, the blue Majorelle villa and an extremely refined cuisine, flavoured with cinnamon, cumin or mint.

BARRIÈRE DESTINATION

Barrière group has made a point of asserting their French touch by entertaining "à la française" in the eastern marvels of Marrakech, providing quietness at the heart of the tumultuous Medina, by offering a cuisine at the edge of the two cultures in a flamboyant Fouquet's, and by looking after younger ones and adults in the U Spa Barrière which spreads over 1000 m² (10,700 ft²); there is also a Spa for kids, for the welfare of children, in addition to a Diwi Club, especially designed for them – all this along with Barrière's service of excellence and the delicate decoration designed by Pascal Desprez.



HÔTEL & RYADS BARRIÈRE LE NAOURA

Sheltered by its high ochre clay walls, the hotel offers absolute quietness just 5 minutes' walk from Jemaa el Fna square. Consisting of 85 rooms and luxurious suites, combining French tradition and Moroccan culture, 26 Ryads with 3 to 7 rooms available for renting, together with the Barrière expertise, three restaurants – the mythical Fouquet's Brasserie, the Wardya by the swimming pool and an Italian touch with the recently inaugurated Dolce Naoura – the Nuphar Bar and a U-Spa Barrière in partnership with CARITA, the hotel stands out as the single reference of luxury hotel business "à la française", in the heart of Marrakech.



Suite



Lobby



Spa

- 78 rooms
- 7 suites
- 26 ryads
- 4 restaurants and bar
- 1 U Spa Barrière

HÔTEL & RYADS BARRIÈRE LE NAOURA



AND ALSO...

ENGHIEN-LES-BAINS (PARIS REGION)

14 km away from Paris, Enghien-les-Bains, the first Spa resort in the surroundings of the French capital, opens its doors onto a universe of well-being and gambling, around a mythical lake, where the elegant Ladies' sunshades of times gone by and the impressionists' brushes seem to come alive again.

HÔTEL BARRIÈRE HÔTEL DU LAC

Taking a happy break at the Capital's doors. Classical decoration, warm tones: all the 134 rooms and 7 suites overlook the lake or the garden, with all the services of a luxury hotel.

- 134 rooms and 7 suites
- 2 restaurants and bars
- Spark, beauty care, sport and spa



Room



Lobby



Spark

HÔTEL BARRIÈRE LE GRAND HÔTEL

Endowed with the most beautiful Spa in the Ile-de-France region, the Spark Spa, Sports and Care, a new sensorial universe of well-being over 3500m² (38,000 ft²), the Grand Hotel at Enghien-les-Bains offer stays dedicated to fitness, serenity and beauty. Quiet and discreet, it welcomes its guests in refined and privileged surroundings.

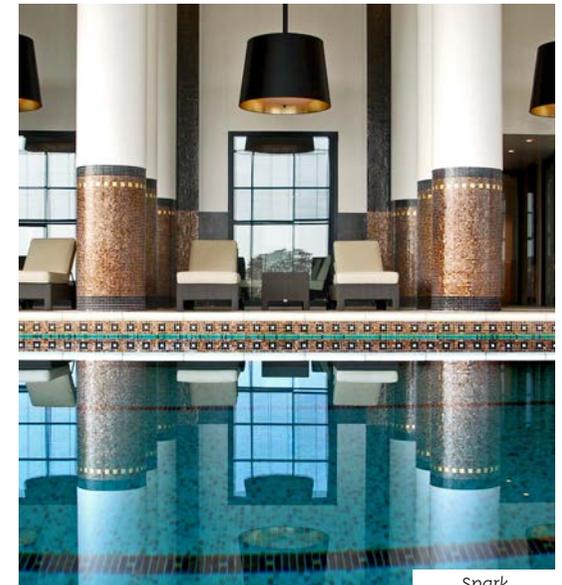
- 37 rooms and 6 suites
- 1 restaurant
- Spark, beauty care, sport and Spa



«85» Restaurant



Suite



Spark



Golf International Barrière La Baule



Golf International Barrière La Baule

BARRIÈRE GOLFS

Barrière group has a historical fairway, a drive experience, and a savoir faire swing. Today, Barrière Golf offers 9 destinations, with more than 50 golf courses, including the mythical Golf Barrière Deauville, the Golf Barrière Saint-Julien and the Golf International Barrière La Baule, in addition to partner golf courses in Dinard, Kempferhof, Terre Blanche, Cannes Mougins, Stade Français, Courson and many more ... as far away as the Moroccan oases.



Golf Barrière Deauville

COMING SOON



ST BARTS

In fall of 2017, the Group will inaugurate a new hotel ideally situated in the heart of St-Barts, in the French Caribbean. This project is part of the new international luxury hotels development strategy, having an exceptional location and luxury standards.

This venerable hotel was one of the islands jewels, formerly called the Carl Gustav, is situated on a site overlooking the Gustavia Harbour and has an outstanding view of St. Barts's exceptional sunsets.

Renovation works will be organised to upgrade this establishment to a 5 star hotel, in harmony with the high standards of the Barrière group.

Press contact **PARIS**
Martial Fritz
Tél. +33 1 40 69 60 59
mfritz@groupebarriere.com

Contact presse **DEAUVILLE**
Alexandra Linoeri Gardon
Tél. +33 2 31 14 31 41
alinoerigardon@groupebarriere.com

Press contact **RIBEAUVILLE**
Yannick Kopff
Tél. +33 3 69 79 43 61
ykopff@groupebarriere.com

Press contact **ENGHIEN-LES-BAINS**
Martine Bourdila
Tél. +33 1 39 34 12 25
mbourdila@groupebarriere.com

Press contact **CANNES**
Fabienne Butteli
Tél. +33 4 97 06 86 78 // 82
fbutteli@cannesbarriere.com

Press contact **MARRAKECH**
Reda Chraibi
Tél. +212 5 24 45 90 16
rchraibi@groupebarriere.com

Press contact **LA BAULE - DINARD**
Lilia Millier
Tél. +33 2 40 11 46 53
lmillier@groupebarriere.com

Press contact **LILLE**
Isabelle Vanmerris
Tél. +33 3 28 14 47 80
ivanmerris@groupebarriere.com

Press contact **COURCHEVEL**
Julie Antonioli
Tél. +33 6 85 70 43 47
jantonioli@groupebarriere.com



BARRIÈRE

Press contacts Barrière
Manuela Isnard-Seznec • misnard@groupebarriere.com
Emmanuelle Galizzi • egalizzi@groupebarriere.com
Léonore Bove • lbove@groupebarriere.com
35, boulevard des Capucines • 75002 Paris

www.groupebarriere.com
visuels: www.groupebarriere-photo.com
Tél +33 1 42 86 50 00