



BARRIÈRE

Press release

Paris, February 22nd 2023

## **Groupe Barrière announces the opening of its first brasserie Fouquet's in Dubai on February 23rd 2023**

**A leader in French art de vivre for more than 120 years, brasserie Fouquet's starts a new chapter with the launch of a venue opposite the world's highest skyscraper, the Burj Khalifa. This opening in Dubai demonstrates the group's desire to speed up its international expansion, along with its recent launches in New York and Abu Dhabi, reaffirming the group's strategy driven by Alexandre Barrière.**



The family-owned group boasts world renowned expertise and iconic brands which have helped to spearhead its diversification. Its prowess, commitment to excellence, and ability to embody both tradition and modernity are unique assets that the group plans to put to good use.

With its 12<sup>th</sup> brasserie Fouquet's, this being its second in the United Arab Emirates, Barrière is preparing to showcase not only the excellent quality of French gastronomy, and of its teams, but also that of French «art de vivre».



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## **An unmissable Parisian destination in the United Arab Emirates**

Set right in the heart of the city, with panoramic views over the famous Burj Khalifa, this high-end traditional brasserie has all the makings of a Dubai hot spot. Extending over several floors to offer its guests a typically Parisian and unique experience, Fouquet's Dubai features a café, brasserie, and rooftop.



- **Brasserie Fouquet's Dubai:** red velvet armchairs, wood paneling, Studio Harcourt black and white portraits of stars from the silver screen... Fouquet's Dubai pays homage to the iconic Parisian brasserie with its timeless decor, imagined by Bruno Borrione - a longstanding partner of Philippe Starck – who skilfully combines traditional elegance with modern chic. Whilst the establishment echoes the brand's signature style, the Brasserie's unique design, which is both contemporary and sophisticated, offers a wow factor that's in perfect keeping with the city's DNA
- **Café Fouquet's:** customers can also enjoy a traditional Parisian culinary escapade at Café Fouquet's. With its red parasols, typical Parisian cafés tables and wicker chairs, it invites guests to relax on the terrace, where the delicious smell of pâtisseries and fresh bread fills the air.
- **Le Toit:** nestling on the top floor, Le Toit will be the coolest rooftop on Dubai's nightlife scene. A hanging garden in the heart of the city, elegant cocktails, beautiful skyline views, a glamorous party atmosphere... That's the spirit of Le Toit. The promise of endless nights to the sounds of the house DJ! The cocktail menu showcases original recipes that are a delight for the eyes and the tastebuds. An immersive, truly "*made in Paris*" experience.
- **Salon Diane:** Salon Diane enjoys a discreet location on the 1<sup>st</sup> floor. Out of view, it exudes an intimate and exclusive ambiance on a tastefully decorated private floor, comprising a reception room with comfortable leather armchairs and a fully-equipped cutting edge meeting room that can cater for up to 12 people.

## **Creative respectful cuisine**

Like all the other Fouquet's restaurants, the menu at Fouquet's Dubai is in line with the high-end brasserie's principles. Respectful of the land, the menu showcases high-quality seasonal produce, with the creative flair of the finest restaurants.

Foodies and connoisseurs will enjoy traditional cuisine with a modern touch, including signature dishes such as Burgundy snails, duck foie gras terrine, onion soup, homemade pâté en croûte, authentic veal stew, black truffle rigatoni, traditional beef tartare prepared in front of the customer, crêpes Suzette and even the legendary Fouquet's mille-feuille and the Arc de Triomphe Opera cake.



### **Useful information:**

Place: Burj Plaza, Downtown Dubai

Reservations: by phone (+971 (0)4 524 5301) or by email ([reservations-dubai@fouquets.com](mailto:reservations-dubai@fouquets.com))

Dress code (La Brasserie & Le Toit) : smart elegant

Opening times:

- La Brasserie: 12 noon -1am
- Le Toit: 6pm – 2am
- Le Café: 8am – 10pm

Website: [www.fouquets-dubai.com](http://www.fouquets-dubai.com)

### **About Barrière**

The Barrière brand sells two separate groups of hotels, casinos, and restaurants: Groupe Lucien Barrière (GLB) and Société Fermière du Casino Municipal de Cannes (SFCMC).

Founded in 1912 by François André, and subsequently developed and managed by Lucien Barrière, Diane Barrière and Dominique Desseigne, Barrière celebrated its 110th anniversary in 2022. Right from the outset, the Group developed an unrivalled offering in the top of the range leisure market, founded with the view to providing operational excellence, a quality of service that is second to none, and French art de vivre. Today, Barrière operates 32 Casinos, 1 Gaming Club, 19 hotels (mainly 5 stars, as well as a luxury Palace hotel in Courchevel), more than 140 restaurants and bars, one of which is the renowned Fouquet's in Paris (with subsidiaries in 11 other destinations, including Dubai as of February 2023) and it organises some 3,500 shows and events every year. Barrière's turnover was 1.29 billion euros at the end of its financial year on 31st October 2022, and it comprises almost 6,500 employees.

Barrière is also well known in the food and beverage industry, serving some 2.5 million meals, in the leisure industry with 16 spas, 1 thalassotherapy centre in La Baule, 1 balneotherapy centre in Ribeaupillé, 3 golf courses and 2 tennis clubs, and is increasingly making a name for itself through its Resorts located in world renowned tourist destinations.

### **About Fouquet's**

For 120 years, brasserie Fouquet's has embodied the Parisian spirit on the world's most beautiful avenue. A rendezvous for lovers of art, culture, and brasserie-style fine dining, with its warm and welcoming atmosphere, and walls adorned with Studio Harcourt's famous black and white photographs, the legendary brasserie Fouquet's is the place to go for the Paris smart set.

Designed by 3 Michelin star chef Pierre Gagnaire, the menus of the different restaurants showcase regional cuisine, with a touch of creativity.

Owned by Groupe Barrière since 1998, Fouquet's now has subsidiaries in 11 other destinations: Cannes, La Baule, Toulouse, Marrakech, Courchevel, Enghien-les-Bains, Montreux, Abu Dhabi, Saint Barths, New York, and Dubai.