



Paris, 29th of May 2020

"We'll take care of everything. Most importantly, you."

The grand reopening, Barrière style

Welcome to the long awaited return of holidays and leisure activities in France! The time has thankfully come for us to progressively reopen the group's hotels, restaurants and casinos in the green zone, whilst we wait for the end of lockdown to be announced for the rest of France.

For **Dominique Desseigne, CEO of Groupe Barrière**

«The progressive reopening of most of our establishments is wonderful news for our Group. Faced with a public health and economic crisis that is affecting all sectors of activity, especially leisure and tourism, our team members have all have got involved, in their own way, offering their expertise and innovative ideas to ensure the implementation of new sanitation procedures, and to preempt guests' expectations in our hotels, restaurants, bars and casinos.

Today, we want to take an active role in the economical recovery of tourism in France, being instrumental in bringing back quality time together and peace of mind. Our sole aim is to take care of everything. Most importantly, you».

From Deauville to Dinard, La Baule to Cannes, Barrière enjoys an exceptional portfolio of destinations on the French coast, which are home to many of its iconic hotels, restaurants and casinos.

In line with government orders, comprehensive health and safety procedures have been introduced in all of its establishments to ensure they tick all the boxes needed to receive guests, and to offer them the quality of stay they have become accustomed to.

We have had to adapt the social and professional organisation of our daily lives. A stay in one of Barrière's hotels requires new health and safety procedures, as well as protective measures. Whilst respecting current regulations that require these new practices, layout changes ensure guests still get the very most out of their visit. Respecting social distancing means adjustments need to be made to the hotel's different areas, with the addition of signs, protective equipment, hand sanitiser and disinfectant wipes, as well as strict, regular cleaning of all surfaces and high-touch areas (keys, credit card machines, etc.).

In all Barrière establishments, digitalisation has been enhanced along the customer journey to minimise contact: contactless payment and check-in procedures, express check-out, digitalised reservations and invoicing. Naturally, some items are changed after each use, particularly in bathrooms, restroom facilities, relaxation areas, bars and restaurants.

With Barrière, experience your newly-found leisure activities in a whole new way. We'll take care of everything. Most importantly, you!

About Barrière

The Barrière brand sells two separate groups of hotels, casinos and restaurants: Groupe Lucien Barrière (GLB) and Société Fermière du Casino Municipal de Cannes (SFCMC).

Founded in 1912 by François André and subsequently developed and managed by Lucien Barrière, Diane Barrière-Desseigne and Dominique Desseigne, the Barrière group has developed an unrivalled offering in the top of the range leisure market, founded with the view to providing operational excellence, a quality of service that is second to none and French art de vivre. Today it owns 33 Casinos, 1 Gaming Club, 18 Hotels* (mainly 5 stars, as well as a 5 star luxury Palace in Courchevel) and more than 140 bars and restaurants, one of which is the renowned Fouquet's in Paris (with subsidiaries in 9 other destinations*) and organises around 3,500 shows and events every year. Its turnover was 1.24 billion

euros at the end of its financial year on 31st October 2019, and the Group now comprises 7,000 staff members.

The Group is also well known in the food and beverage industry, serving some 2.5 million meals, in the leisure industry with 15 spas, 1 thalassotherapy centre in La Baule, 1 balneotherapy centre in Ribeaupillé, 3 golf courses and 2 tennis clubs, and is increasingly making a name for itself through its world renown Resorts located in many popular tourist destinations.



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