



Friday 5th April 2019

A NEW STRUCTURE

Dominique Desseigne, CEO of Group Barrière, has decided to change the group's structure and reshuffle its management team.

In line with the family-run company's strategy, this new organisation underlines Barrière's desire to speed up its transformation, as shown with the creation of a Transformation Department in July last year, entrusted to Alexandre Desseigne-Barrière.

From its very creation more than a hundred years ago, the family business has always strived to be one of the leisure industry's innovators. Now European leader in the casino market, Barrière is also a pacesetter in the luxury hospitality industry and a key player in the world of leisure and entertainment. Under the watchful eye of Dominique Desseigne, the group's turnover has increased sixfold over the past fifteen years.

Dominique Desseigne now intends to take the family business to another level with the addition of a new Executive Committee in charge of strategy, a new Management Committee to oversee the strategy deployment, and an Operational Committee to ensure its effective implementation.

Presided over by Dominique Desseigne, the Executive Committee comprises five senior management representatives who report directly to the CEO.

Alexandre Desseigne-Barrière, Transformation Director, has been appointed Managing Director of Hotels & Restaurants.

Philippe Perrot, Support Services Managing Director and Group Finance Director.

Emmanuelle Anglade has recently joined as Managing Director of Group Marketing, Sales and Technology.

Eric Cavillon, Managing Director of Casinos, will also take responsibility for Casino Development France.

Christine Deloy has been appointed Managing Director of Hotel Development and International Casinos.

The Management Committee will be comprised of the Executive Committee members, as well as:

André Decoutère, Group Human Resources Director.

Laure du Manoir, Legal Director and Group Insurance.

Jacques Horrent, Deputy Director of Hotels.

Julien Huel, Deputy F&B Director and Deputy Transformation Director.

Olivier Ponthieu, Deputy Director of Casinos.

Emmanuel Queugnet, Revenue Management and Distribution Director.

Sylvie Joly, Group Marketing and Artistic Director.

Manuela Isnard-Seznec, Group Communications Director.

Dominique Desseigne, CEO of Groupe Barrière:

«Since its creation over a century ago, our family-owned Group and its teams have demonstrated their capacity to modernise and innovate. In the pursuit of this ideal, particularly when faced with a world of tourism and leisure possibilities that is so fast-changing, I wanted to implement a new structure, with the

support of our partner Fimalac, that would allow us to be more in tune with both our employees and our customers, and therefore more attentive to their needs. I am happy, and also very proud that after spending four years within the Group, managing hotel and casino development, my son Alexandre is now taking on new strategic and operational responsibilities on the Executive Committee. He has the skills and dedication it takes to succeed. He and his sister, Joy, embody the fourth generation of our century-old family group. Finally, I am thrilled to welcome Emmanuelle Anglade, who comes to us from one of the largest hotel chains in the world, and whose skills and experience can only benefit our Group”.

About Barrière

The Barrière brand sells two separate groups of hotels, casinos and restaurants: Groupe Lucien Barrière (GLB) and Société Fermière du Casino Municipal de Cannes (SFCMC).

Founded in 1912 by François André and subsequently developed and managed by Lucien Barrière, Diane Barrière-Desseigne and Dominique Desseigne, the Barrière group has gone through many eras to become market leader in French casinos, a benchmark in the luxury hotel industry and a global player in the world of leisure and entertainment. The Group has developed an unrivalled offering in the top of the range leisure market, founded with the view to providing operational excellence, a quality of service that is second to none and French art de vivre. Today it owns 33 Barrière Casinos, 18 Hotels* (mainly 5 stars) and more than 120 bars and restaurants, one of which is the renowned Fouquet's in Paris (with subsidiaries in 6 other destinations) and organises around 3,000 shows and events every year. In June 2018, the Group was authorized to open its 1st Gaming Club** in Paris at 104 Avenue des Champs-Élysées. Its turnover was 1.2 billion euros at the end of its financial year on 31st October 2018, and the Group now comprises 7,000 staff members.

The Group is also well known in the food and beverage industry, serving some 2 million meals, in the leisure industry with 15 spas, 1 thalassotherapy centre in La Baule, 1 balneotherapy centre in Ribeaupville, 3 golf courses and 2 tennis clubs, and is increasingly making a name for itself through its world renown Resorts located in many popular tourist destinations.

*including Le Carl Gustaf St Barts, which is due to open late 2019

** Due to open in 2019

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