



## **Official opening of Club Barrière Paris 104 Champs-Élysées:**

**Friday 13th September 2019**

Extending over 1,300 square metres, Club Barrière Paris will reveal its historical Parisian address at 104 Champs-Élysées, just opposite Fouquet's, at its official opening on Friday 13th September 2019.

### **A prestigious address on the most beautiful avenue in the world**

Enjoying the best possible location opposite Hôtel Barrière Le Fouquet's and its famous brasserie, Club Barrière is set right at the heart of the Parisian Golden Triangle, where the palace hotels and Michelin starred restaurants are beyond number. And with every year that passes, the Champs-Élysées is noble as ever, with its royal progress towards the Arc de Triomphe and the Place de l'Etoile.

Steeped in history, and boasting a unique position at 104 Avenue des Champs-Élysées, Club Barrière will lose no time in becoming the undisputed beacon of gambling establishments in Paris.

A warm welcome, thrills, suspense and adrenaline, as well as immersive décor.... here, the gambling experience is intense and impassioned.

### **A varied gaming offering**

Its premium selection focuses exclusively on banking games and poker, with a total of 27 gambling tables, including 6 Punto Banco tables, 3 Poker 21 tables, 3 Ultimate Poker tables, 1 3-card Poker table and 14 Poker tables for cash games and prestigious tournaments.

A host of different challenges are available to awaken the gambler inside each one of us.

### **Daring style and a unique ambiance**

Deep red carpets, hundred-year old wood panelling, black and white photographs... A haven of elegance showcasing the glory and illustriousness of gambling, Club Barrière Paris has adopted the hushed atmosphere of British gambling clubs, with a splash of modernity for good measure. Designed by Bruno Borrione, the decor combines traditional elegance with a touch of playfulness, in true Barrière style.

Eight rooms designed to take you on eight different journeys: Oriental inspired flooring with rolling dragons, a ceiling embellished with constellations... Different designs created to be worlds in their own right, so that each individual can choose which adventure they want to embark on.

### **Dépôt Légal, dining concept**

Pâtissier, creator, artistic director, project designer and entrepreneur, Christophe Adam heads up the dining concept with his third 'Dépôt Légal' at Club Barrière Paris. Gamblers and casual visitors alike will enjoy the warm and friendly setting, where they can choose from a mouth-watering menu that skillfully combines sweet and savoury dishes created by the Chef

for lunch, dinner or brunch, with the additional option of eating at the gaming tables. You'll find pitazza with truffle, crispy cornflake-coated chicken nuggets and Club 104 alongside mille-feuille fingers, and of course the signature eclairs from the L'Éclair de Génie collection.

Set on the prestigious Champs-Élysées, this new gourmet establishment with its authentic, adventurous cuisine is a perfectly delicious addition to the new offering from Club Barrière.

For Dominique Desseigne, CEO of the Barrière Group: *«Opening our first Gaming Club in Paris, just opposite one of our leading establishments - Fouquet's - is an historical moment for the Group».*

**Practical information:**

Open every day from 2pm to 6am

Dépôt Légal open every day from 12 noon to 2.30pm and from 7pm to midnight

Entrance charge: 15 euros

Annual membership: 150 euros



Press contact:

Emmanuelle Galizzi – +33 (0)1 42 86 39 87 / 06 30 89 19 07

[egalizzi@groupebarriere.com](mailto:egalizzi@groupebarriere.com)

[www.groupebarriere.com](http://www.groupebarriere.com)

**About Dépôt Légal**

With its fresh and relaxed style of cooking, using only the most exceptional produce, Christophe Adam poured his talent and creativity into developing savoury recipes when he opened his first Dépôt Légal in 2017, in the French capital's 2<sup>nd</sup> Arrondissement. Also the man behind the mono-concept concept-store 'L'Éclair de Génie', this creative visionary has seen success after success thanks to his ingenuity, candour, finesse, visual intuition, and of course his imagination.

**About Barrière**

The Barrière brand sells two separate groups of hotels, casinos and restaurants: Groupe Lucien Barrière (GLB) and Société Fermière du Casino Municipal de Cannes (SFCMC).

Founded in 1912 by François André and subsequently developed and managed by Lucien Barrière, Diane Barrière-Desseigne and Dominique Desseigne, the Barrière group has gone through many eras to become market leader in French casinos, a benchmark in the luxury hotel industry and a global player in the world of leisure and entertainment.

The Group has developed an unrivalled offering in the top of the range leisure market, founded with the view to providing operational excellence, a quality of service that is second to none and French art de vivre. Today it owns 33 Barrière Casinos, 1 Gaming Club, 18 hotels\* (mainly 5 stars) and more than 140 bars and restaurants, one of which is the renowned Fouquet's in Paris (with subsidiaries in 9 other destinations\*) and organises around 3,500 shows and events every year. Its turnover was 1.2 billion euros at the end of its financial year on 31st October 2018, and the Group now comprises 7,000 staff members. The Group is also well known in the food and beverage industry, serving some 2 million meals, in the leisure industry with 15 spas, 1 thalassotherapy centre in La Baule, 1 balneotherapy centre in Ribeaupillé, 3 golf courses and 2 tennis clubs, and is increasingly making a name for itself through its world renown Resorts located in many popular tourist destinations.

*\*including Le Fouquet's Louvre Abu Dhabi, which is due to open early 2020.*