

15/10/2018

Barrière presents

Renovation of the Grand Hotel Dinard

The Grand Hotel Barrière Dinard will be closing its doors on the 5th of November to embark on major renovation work. Overlooking the Baie de la Vicomté and the sparkling emerald sea, its cosy atmosphere will be treated to a complete makeover by interior designer Alexandre Danan, who has worked with the Barrière Group for a number of years now. He will re-interpret the identity of the Grand Hotel, returning it to its elegant splendour. Explore this little gem from spring 2019.

Barrière launched a major renovation programme for the Group's hotels and casinos in 2013. One by one, all the top establishments are being restored, embellished and modernised. First, Barrière's Le Majestic and Le Gray d'Albion hotels in Cannes, followed by Le Royal et L'Hermitage La Baule, Le Fouquet's Paris, L'Hôtel du Golf and Le Normandy Deauville, Casino Barrière Menton, Niederbronn and Royan, and now it's the turn of the iconic Grand Hotel to undergo the transformation process.

According to Dominique Desseigne: *"Helping to create seaside resorts on the French coast and encouraging them to prosper has been part and parcel of our family Group's strategy and goals since it was founded over a hundred years ago. We see it as a matter of pride and duty to renovate, embellish and modernise our Grand Hotel, raising the bar for excellence even higher."*

Built in 1858 to receive royalty, the hotel was the first arrival in the early years of the resort, occupying a magnificent position looking towards the ramparts of Saint-Malo. As the years went by, the Grand Hotel became the symbol of Second Empire refinement and Belle Époque elegance – the resort's most famous and prestigious address. Lawrence of Arabia, Winston Churchill, Victor Hugo, Agatha Christie and Pablo Picasso would only stay there. Kirk Douglas drank cocktails, and the stars of the British Film Festival all made it their own.

When it acquired the establishment in 1998, the Barrière Group added a modern, elegant touch to its comfortable lines and the pool and restaurant terrace were enlarged.

Lobby, bar, restaurant, rooms, suites, fitness room and reception rooms – the whole of the Grand Hotel will be given a fresh new look by interior designer Alexandre Danan.

A Spa Diane Barrière will be created by interior designer Chantal Peyrat, who has worked with the Group many times and is very familiar with the signature atmosphere required for Barrière establishments.

The colours and design vocabulary are to change throughout – plush red giving way to deep Dinard blue and the mysterious green of Brocéliande Forest, sand and ocean tones sit side by side, carpets and flooring reflect the chromatic range of the Bayeux Tapestry and conquering invaders, and brass features evoke the shining Grail. The soul of the place itself will be the source of its renaissance.

Alexandre Danan plans to take the language of the materials and colours of this mythical destination and make it his own. A place of elegance and authenticity - for a demanding clientele appreciative of the discreet luxury offered by the Barrière Group.