

**Date :** 25/10/2017

## Barrière presents its first Diane Barrière signature treatment

Staying in a Barrière Hotel provides you with endless sources of enjoyment, as well as the possibility to satisfy your every need and desire. Recharge your batteries and relax, embark on a ritual and be pleasantly surprised... Each Barrière establishment offers a new experience comprised of elegance, sensuality and beauty in a friendly and welcoming atmosphere.

In 2015, the Group renamed its well-being areas. They are now united under the Diane Barrière label in homage to the person who embodied a whole new generation of women: beautiful, elegant and bold.

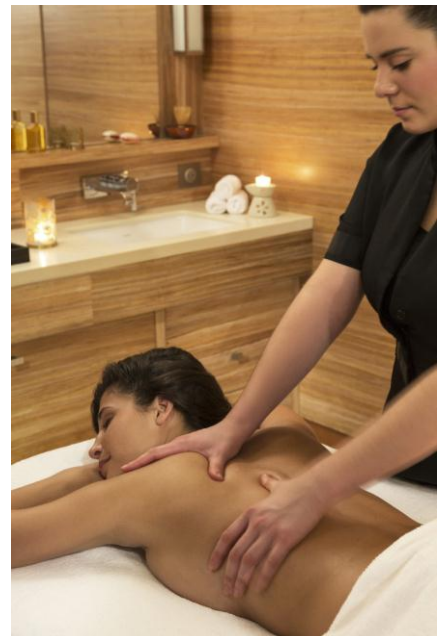
In each of the Group's Spas, your well-being is entrusted to expert hands. It is no longer a brief moment, but an unforgettable experience with lasting effects.

Ever mindful of its guests well-being, for winter 2017, Barrière presents its first signature treatment: The Diane Barrière treatment.

The Diane Barrière signature body treatment is a re-energising journey based on stretches, effleurages, massages and applying pressure inspired by energy techniques and neuromuscular therapy.

Specially designed to revitalise, destress, detox and give you a long lasting boost, this regenerative treatment offers a combination of gentle and powerful touches, rebalancing the body's energies.

Created by Spa Diane Barrière professionals, this treatment repairs the negative impact that the frantic pace of city life can have on the body and mind.



Press contact:

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Download images: [www.lucienbarriere-photo.com](http://www.lucienbarriere-photo.com)

[www.groupebarriere.com](http://www.groupebarriere.com)



Contact your Spa Diane Barrière for information and to book.  
Public price: 60 mins: 95€ / 90 mins: 115€

### About Barrière

*The Barrière brand sells two separate groups of hotels, casinos and restaurants: Groupe Lucien Barrière (GLB) and Société Fermière du Casino Municipal de Cannes (SFCMC).*

*Founded in 1912 by François André and subsequently developed and managed by Lucien Barrière, Diane Barrière-Desseigne and Dominique Desseigne, the Barrière group has gone through many eras to become market leader in French casinos, a benchmark in the luxury hotel industry and a global player in the world of leisure and entertainment. The Group has developed an unrivalled offering in the top of the range leisure market, founded with the view to providing operational excellence, a quality of service that is second to none and French art de vivre. Today it owns 34 Barrière Casinos (with one more opening soon in Cairo), 18 Barrière Hotels\* (mainly 5 stars) and more than 120 bars and restaurants, one of which is the renowned Fouquet's in Paris (with subsidiaries in Cannes, Courchevel, La Baule, Marrakech, Toulouse and Enghien-les-Bains) and organises more than 3,000 shows and events every year. Its turnover was 1.16 billion euros at the end of its financial year on 31st October 2016, and the Group now comprises 7,000 staff members.*

*The Group is also well known in the food and beverage industry, serving some 2 million meals, in the leisure industry with 15 spas, 1 thalassotherapy centre in La Baule, 1 balneotherapy centre in Ribeaupillé, 3 golf courses and 2 tennis clubs, and is increasingly making a name for itself through its world renown Resorts located in many popular tourist destinations.*

*\*including Le Carl Gustaf St Barths which is currently under construction*



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