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World première: Barrière presents “Space Invaders”

Always at the forefront of Innovation, Barrière is proud to be the world’s first establishment to welcome the latest game to the Casino Barrière: Space Invaders.

A French and world première for this brand new game in a new genre that will enter the Casino Barrière Deauville’s Slots room on August 11.

The first game that requires you to use your agility in order to win a maximum of points, Space Invaders promises innovation, fun and jackpots.

Space Invaders takes over Casino Barrière Deauville !

This innovative game tests your agility as you win credits.

The “Bonus Skill” gives you 50 to 150 shots to eliminate aliens without getting hit. Shooting aliens gives you credit points and lets you access the next level by winning the dedicated progressive jackpot. With Space Invaders, you’ll have to be on top of your game to win the jackpot!

About Barrière

Barrière is a brand under which the hotels, casinos and restaurants of two distinct groups are marketed: Groupe Lucien Barrière (GLB) and Société Fermière du Casino Municipal de Cannes (SFCMC).

Founded in 1912 by François André and subsequently developed by Lucien Barrière, Diane Barrière-Desseigne and Dominique Desseigne, the Barrière group has thrived over the decades to become the leading French brand for casinos, a model for luxury hotels, and a global player in Leisure and Entertainment.

Barrière has developed an unparalleled offering in the world of high-end leisure, founded on a commitment to operational excellence, quality of service and the French art of living. Today, the



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COMMUNIQUÉ DE PRESSE

Group includes: 34 Casinos Barrière (including 1 opening soon in Cairo), 18 Hôtels Barrière (the majority of which are 5 star hotels), and over 120 restaurants and bars, including the famous Le Fouquet's in Paris (also in Cannes, Courchevel, La Baule, Marrakech, Toulouse and Enghien-les-Bains), putting on nearly 3,000 shows and events per year as well. The revenue for the two groups for the year ended 31 October 2016 was 1.16 billion euros. They have almost 7,000 employees.*

Barrière also benefits from a strong reputation in the catering industry, with almost 2 million meals served; in leisure with 15 spas, 1 thalassotherapy centre in La Baule, 1 balneotherapy centre in Ribeaupillé, 3 golf courses and 2 tennis clubs, and is distinguished by its resorts located in internationally-renowned tourist destinations.

**including Le Carl Gustaf St Barth, opening in 2018*



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